



COURAGEOUS LEADERSHIP ALLIANCE INC.

CAPABILITIES STATEMENT

CORPORATE CONTACT

Company:

Courageous Leadership Alliance, INC.

CEO:

Todd Simmons

CEO Phone Number:

719-661-9104

Office Phone Number:

202-982-2600

Website:

www.courageouslead.com

Email:

info@courageouslead.com

Address:

1775 Eye Street NW
Suite 1150
Washington, DC 20006

DIFFERENTIATORS

- EQ-i 2.0 + EQ 360 Certification Program
- 2RL Coach Level I - Two Roads Leadership
- Certified ICF Executive Coach
- Diversity, Equity and Inclusion in the Workplace Certificate
- Authorized Training Partner - Resilience-Building Leader Program (RBLP)
- Resilience-Building Leadership Professional Trainer (RBLP-T)

CORPORATE DATA

- **DUNS #:** 117362126
- **CAGE Code:** 8FYL6
- **UEI:** HM8BC9HK6E47
- **Primary NAICS Code:**
 - 541611 - Administrative Management and General
- **Management Consulting Services NAICS Codes:**
 - 541612 - Human Resources Consulting Services
 - 541613 - Marketing Consulting Services
 - 541618 - Other Management Consulting Services
 - 541690 - Other Scientific and Technical Consulting Services
 - 611430 - Professional and Management Development Training
 - 611699 - All Other Miscellaneous Schools and Instruction
 - 611710 - Educational Support Services
- **Product and Service Code (PSC):**
 - U001 - Education/Training- Lectures (Specialized Educational Services)
 - U014 - Education/Training- Security (Specialized Educational Services)

CORPORATE CAPABILITIES

Courageous Leadership Alliance, INC. (CLA) provides top-notch training programs for leadership development, organizational training, and business consulting services. As a Service-Disabled Veteran-Owned Small Business (SDVOSB), CLA offers distinct and customized consulting services that focus on developing leadership skills, promoting resilience, fostering innovation, implementing effective management strategies, shaping organizational culture, enhancing communication, building effective teams, improving emotional intelligence, promoting diversity and inclusion, and honing coaching abilities.

Their expertise in leadership development strategy, metric development, and leadership training has resulted in successful engagements with organizations such as NASA, Amazon, and the U.S. Air Force.

With CLA's expertise in leadership program management, management consulting, and organizational development, the team is well-equipped to provide comprehensive and tailored solutions to meet the needs of government contracts and support the project's objectives.

PAST PERFORMANCES

Past Performance #1: Leadership Development Coordinator

- **Contract#/Purchase Order#:** FA330022C0030
- **Agency/Business:** AIR FORCE AIR UNIVERSITY
- **Contract Amount:** \$60,000
- **Contract type:** Firm Fixed Price
- **Period of performance:** 05/2022 through 05/2023
- **Project Role:** Prime
- **Customer Reference / Point of Contact (POC):**
 - **Name:** LaChandra Thompson / Contracting Officer
 - **Phone:** 334-953-6569
 - **Email:** lachandra.thompson@us.af.mil
- **Description of services:** Successfully managed the monthly leadership seminars for mid-level supervisors in the Air Force. These seminars were specifically designed to focus on crucial topics such as culture, leading with empathy, unbiased action in leadership, and DEIA initiatives. With my expertise, these initiatives were implemented through the Air University Enlisted Professional Military Education system and over 100 managers were trained successfully during each session.

Past Performance #2: Executive Coaching and On-Site strategy Development Workshop

- **Agency/Business:** CITY OF CORPUS CHRISTI
- **Contract Amount:** \$50,000
- **Contract type:** Firm Fixed Price
- **Period of performance:** 01/2022 through 06/2023
- **Project Role:** Prime
- **Customer Reference / Point of Contact (POC):**
 - **Name:** Eyvon McHaney/Human Resources Director
 - **Phone:** 361-826-3979
 - **Email:** EyvonMc@cctexas.com
- **Description of services:** Confidently led an executive workshop for the Mayor's Office and City Council, where we delved into the areas of executive coaching and on-site strategy development. The discussions were engaging and insightful, and I was thrilled to facilitate such a productive session.

Past Performance #3: Strategic Business Acumen Skills and Leadership Workshop

- **Contract#/Purchase Order#:** FA330022C0030
- **Agency/Business:** DEPT OF DEFENSE
- **Contract Amount:** \$24,500
- **Contract type:** Firm Fixed Price
- **Period of performance:** 05/2022 through 05/2027
- **Project Role:** Prime
- **Customer Reference / Point of Contact (POC):**
 - **Name:** LATRICE F. RYBARCZYK/Superintendent of Operation, Gunter NCO Academy
 - **Phone:** 334-416-1413
 - **Email:** latrice.rybarczyk@us.af.mil
- **Description of services:** Delivered strategic briefings that seamlessly merged business acumen with military leadership skills. Furthermore, provided comprehensive workshop that specifically was designed to bolster leadership skills and foster resilience in individuals. Our ultimate objective was to equip individuals with the necessary tools to excel in both business and military leadership roles.

PAST PERFORMANCES

Past Performance #4: Resilience-Building Leadership Professional Training

- **Contract#/Purchase Order#:** FA303022P0005
- **Agency/Business:** DEPT OF DEFENSE
- **Contract Amount:** \$32,700
- **Contract type:** Firm Fixed Price
- **Period of performance:** 02/2022 through 03/2022
- **Project Role:** Prime
- **Customer Reference / Point of Contact (POC):**
 - **Name:** Bryan Weeks/Assistant Chief for Training
 - **Phone:** 937-904-3167
 - **Email:** Bryan.weeks.4@us.af.mil
- **Description of services:** Wright- Patterson Fire and Emergency Services RBLP Training. Participants were instructed to raise morale in the workplace by creating a positive and welcoming environment for everyone to work in. They were also advised to boost teamwork by promoting cohesion among team members. Employee motivation and commitment could be improved by providing a clear sense of purpose and direction in the workplace. Additionally, participants were encouraged to facilitate team learning in order to increase the team's ability to solve problems and overcome challenges. Finally, supporting organizational learning was identified as a key factor in enhancing the organization's ability to adapt to change and compete effectively.

Past Performance #5: Executive Coaching and Leadership Development Workshop

- **Agency/Business:** Robert Trent Jones Golf Trail
- **Contract Amount:** \$45,000
- **Contract type:** Firm Fixed Price
- **Period of performance:** 01/2022 through 02/2023
- **Project Role:** Prime
- **Customer Reference / Point of Contact (POC):**
 - **Name:** Mike Beverly/PGA, President and CEO of Sunbelt Golf
 - **Phone:** 205-769-1324
 - **Email:** mbeverly@rtjgolf.com
- **Description of services:** Provided executive coaching and leadership development workshops on how to build a long-term strategy for attracting, recruiting, and retaining talent. The focus was on cultivating a comprehensive approach to fostering a talented workforce and ensuring valuable personnel are retained over the long-term.

Past Performance #6: Executive Coaching and Leadership Development Workshop

- **Agency/Business:** Robert Trent Jones Golf Trail
- **Contract Amount:** \$25,000
- **Contract type:** Firm Fixed Price
- **Period of performance:** 01/2022 through 02/2023
- **Project Role:** Prime
- **Customer Reference / Point of Contact (POC):**
 - **Name:** Yassira Hazel Berumen/AMZL SoCal | Sr. Operations Manager
 - **Phone:** 915-726-2858
 - **Email:** yberumen@amazon.com
- **Description of services:** Delivered mid-level management training with an emphasis on cultivating robust teams and organizations. Moreover, expertly facilitated preparation and certification sessions for Amazon Logistics personnel stationed in San Diego, CA.